

# TECHNOLOGY EXPERTISE DESERVES EXPERT COMMUNICATION



## BEYOND THE BINARY

The tech industry has never been more crowded, competitive, or rapidly evolving. The difference between breakthrough technology and breakthrough success often hinges on one factor: strategic communication.

Our Technology Practice Group doesn't just understand tech – we speak both languages fluently: the code that powers your innovations and the human stories that make them matter. Bellmont Partners has successfully positioned technology brands through countless industry evolutions. We excel at distilling complex technical innovations into clear, compelling narratives that build credibility with specialized industry audiences while remaining accessible to broader stakeholders.

When your technology deserves recognition, our strategic approach transforms technical excellence into market leadership.

## CLIENT EXPERIENCE

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“You've been partners since Day One, and your work has always been top-notch. Others often think they understand our business in five minutes, but then suggest or do things opposite of how we operate, and that's never been the case with Bellmont – you get us.”

**Shane Zutz**

VICE PRESIDENT, DIGIKEY

## CUTTING THROUGH THE TECH NOISE

The Bellmont Partners Technology Practice Group helps clients sharpen their focus on all forms of marketing and communications to raise their overall market visibility. Whether you're launching advanced software, driving STEM innovation, or transforming legacy systems for the digital age, we design precision-targeted communication strategies across media relations, thought leadership content, digital platforms, and industry recognition opportunities.

We translate technical sophistication into clear business value that resonates with decision-makers, investors, partners, and end users alike.

Our team has worked for many years in the tech industry and tech-adjacent spaces like medtech, agtech, manufacturing, higher education and professional services. We have extensive and influential networks, and most importantly, we know what resonates and what just adds to the noise.

We don't just follow industry trends – we anticipate shifts in the technology landscape, identifying new visibility opportunities and innovative ways to reach decision-makers before your competitors even recognize them.

### We'd love to connect!

Reach out to [TechMfg@bellmontpartners.com](mailto:TechMfg@bellmontpartners.com) to schedule an intro call or a complimentary brainstorming session with our team.



### CAPABILITIES

- Media relations
- Thought leadership
- Multi-platform content
- Tradeshow & event support
- Reporting, data & analytics
- Strategic counsel for C-level leaders & marketing leads
- Messaging
- Executive visibility
- Change management & change communications
- Influencer & stakeholder relations
- Internal communications
- Investor relations
- ESG communications & reporting
- Public affairs
- Reputation management



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