

# COMMUNICATION STRATEGIES THAT POWER MANUFACTURING



Today, manufacturing companies are balancing tremendous growth opportunities in what can seem like a constantly changing landscape. Tariffs, evolving trade policies and ongoing geopolitical tensions are reshaping global supply chains, while rapid technological advancements – particularly in AI and automation – are disrupting traditional industries.

In this rapidly changing time, manufacturing companies must remain in control of their narrative through strong communication strategies that cut through the noise and continue to drive business forward.

The Bellmont Partners Manufacturing Practice Group understands manufacturing and knows what it takes to reach a wide range of local, global and industry-specific audiences. With a proven track record working with clients across multiple industries, we work hard to become a trusted extension of your team, driving results with measurable business impact.

From media relations to thought leadership programs, change and internal communications, tradeshow and sales support, our team excels at identifying and communicating the compelling stories behind our clients' products and solutions.

## CLIENT EXPERIENCE



# We apply effective communication strategies to solve your most complex business challenges.

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I truly could not do my job without Belmont Partners. The Belmont team has been an incredible asset as Trimble pursues increased press attention for the company's transportation and logistics solutions, and has helped elevate our media coverage, reaching a potential audience of nearly a billion last year alone. The Belmont team is more than a PR partner – they're our colleagues and an extension of the Trimble team.

**Courtney Brach**

PUBLIC RELATIONS MANAGER, TRIMBLE

## We'd love to connect!

Reach out to [TechMfg@bellmontpartners.com](mailto:TechMfg@bellmontpartners.com) to schedule an intro call or a complimentary brainstorming session with our team.



## CAPABILITIES

- Media relations
- Thought leadership
- Multi-platform content
- Tradeshow & event support
- Reporting, data & analytics
- Strategic counsel for C-level leaders & marketing leads
- Messaging
- Executive visibility
- Change management & change communications
- Influencer & stakeholder relations
- Internal communications
- Investor relations
- ESG communications & reporting
- Public affairs
- Reputation management



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