

CHANGE MANAGEMENT



Change is hard, yet inevitable. Over the past several years, organizations have tapped Bellmont Partners for guidance on how to effectively communicate through change. Whether it is a shift in strategic direction, transition in leadership, or navigating larger scale crisis situations, identifying ways to communicate effectively is essential to success.

Given the special expertise and attention needed for these situations, it is critical to have a partner who can help in the development of a change management communications strategy and implementation to ensure that the change is being positively received, and supported throughout the organization.

Working closely with your team, Bellmont Partners offers the following change management communication services:

- C-Suite consulting
- Change communications strategy and execution
- Strategy and development of communications tactics including:
 - Key message development
 - Speech consultation/speech writing
 - internal communications
 - External messaging strategy
 - Interview prep and media training
 - Media relations
 - Social media strategy and messaging
- Ongoing executive thought leadership strategy and execution
- Crisis communications strategy, messaging, plan development and support

Examples of situations that would benefit from change communications support:

- Mergers and acquisitions
- Changes in leadership/personnel
- Company re-orgs
- Change in business direction or strategy
- Layoffs
- Location/facility closings
- Changes in infrastructure or technology
- Changes to corporate policies or procedures
- Rebranding
- Shifts in company culture
- Crisis situations